Commemorative Commission to Honor the Contributions of Virginia's Women Executive Committee Meeting January 3, 2019 – 10:00 AM – Senate Room 2 Virginia State Capitol, Richmond, Virginia

Meeting Notes

Members in attendance:

Secretary Keyanna Conner, Nancy Rodrigues, Senator Whipple, Susan Clarke Schaar, Jacqueline Cook Hedblom, Lisa Hicks-Thomas and Dr. Sandra Treadway

On January 3, 2019 at 10:00 AM, the Executive Committee of the Commemorative Commission to Honor the Contributions of the Women of Virginia convened in Senate Room 2 located in the Capitol of Virginia. Senator Whipple called the meeting to order. In addition to Senator Whipple, Secretary Conner, Nancy Rodrigues, Lisa Hicks-Thomas, Susan C. Schaar, Jacqueline Cook Hedblom and Dr. Sandra Treadway were all in attendance.

The meeting began with Ivan Schwartz giving a full PowerPoint presentation of the first group of sculptures. Mr. Schwartz started with giving the Commission a "behind the scenes" view of StudioEIS by walking the Commission through the process of how an individual statue is made from start to finish. Using Dolly and James Madison as examples, he outlined the tedious work that starts with model photoshoots, creation of foam armatures, clay sculpting, all the way to the foundry process for bronze casting. Before discussing specific sculptures individually, Mr. Schwartz remarked that the designed sculptures will be able to move around the plaza before any permanent placement is necessary and that StudioEIS has made significant progress since November 5, 2018.

From there, Ivan Schwartz presents each sculpture individually for approval from the Commission. Anne Burras Laydon's clay portrait was shown and approved by Commission. Ivan Schwartz mentioned that StudioEIS will have forensic anthropologists from the Smithsonian Institute coming in for further review of Laydon. There is very little photographic evidence of Adele Goodman Clark which poses a difficulty for StudioEIS. Most photographs available are of Clark when she was an older woman. Susan C. Schaar commented that she has younger images of Adele Goodman Clark that StudioEIS can use as reference. The Commission approved Virginia Randolph's sculpture and felt that StudioEIS has created very strong work of her. Ivan Schwartz commented that StudioEIS has very poor photographic evidence of her as well. He further commented to explain that Virginia Randolph's glasses are currently a "mockup" and the studio will fabricate them at the end of the process to prevent any vandalism from the public. The Commission members suggest a thinner nose and rounder face for Cockacoeske to resemble the John White watercolor from the 16th century and also photos of Theodora Dennis Cook. Theodora Dennis Cook was a tribal affiliate of Cockacoeske. The Commission then discussed Mary Draper Ingles. Ivan Schwartz explained that there was little photographic evidence of her and also needed approval of the use of the model as a reference. Susan C. Schaar commented that the statue of her located in Radford, Virginia should be used as a reference.

After all suggestions were made regarding the progress of each statue, Ivan Schwartz proceeded to discuss the 2019 timeline. Virginia Randolph, Anne Burras Laydon, Cockacoeske, and Adele Goodman Clark are the first batch headed to the foundry in March. The delivery for these would be sometime in August. The contract for the next phase is ready but the Commission is still in need of funding before anything can get signed. Ivan Schwartz also proposed to the Commission to allow one of the four statues to remain at the foundry to ensure continuity with the second batch of statues. The Commission also briefly discussed Elizabeth Keckley's dress size and how it should be reduced to prevent a tripping hazard to the public.

Colleen Messick gave a brief fundraising report to the Commission (see file).

The Commission then had Sara Hunt and Abby Nurnberger present on social media and public relations. Sara Hunt gave an overview of all media outlets, articles, and interviews that involved the Commission. Abby Nurnberger discussed the Commission's social media presence which involves 43,906 impressions. Posts include using "touch points" for each woman, stories for the public to read, and integrating videos.

Dr. Sandra Treadway moved that the Executive Committee convene in closed session to discuss matters pursuant to Section 2.2-3711 (A)(7) of the Code of Virginia pertaining to the contract of the Women's Monument with Studio EIS. Senator Whipple called for a vote to approve the motion. The motion was approved by unanimous voice vote.

Closed Session

Open Session

Dr. Sandra Treadway moved to end the closed session to discuss matters pursuant to Section 2.2-3711 (A)(7) of the Code of Virginia having to do with contracts specified with Studio EIS. Senator Whipple called for a vote to approve the motion. The motion was approved by unanimous voice vote.

Returning to Open Session, Mary Margaret Whipple moved that Susan C. Schaar be designated to be the third member of the Commission to represent and act on behalf of the Commission for approval of deliverables. The motion was approved by unanimous voice vote. Returning to discussion about Cockacoeske, Sandy moved to continue to refer all requests for image publication as case by case basis to the Executive Committee. The motion was approved by unanimous voice vote.

Maggi Tinsley from Modlin Ellett Associates gave a detailed presentation of the updated talking points for donor events/speaking events.

Senator Whipple moved the Executive Committee adjourn. Susan Schaar seconded the motion.